



Providing Services in the fields of Education, Culture and Business



E.F.L. & E.S.L. INSTITUTE  
« FUN WITH ENGLISH »  
Every Student Learns



Guadeloupe/Martinique/Guyane  
Tours Educatifs  
G.M.G.'S EDUCATIONAL TOURS  
HOME-STAY  
Linguistic/Socio-cultural  
Exchange Programmes  
« SINCE 1982 »

## CURRICULUM VITAE



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## OBJECTIVES

As the director of CCBD and a pioneer in the field of English teaching in Martinique, Maryse François provides services in the field of Education, Culture and Business with:

### ☀ THE ENGLISH INSTITUTE “Playschool” (since 1981)



ESL/ EFL Method (English as a Foreign Language)

- Proposes to teach Basic English to both: Children from pre-school (3 years old) and adults, as well as advanced level English to University students.
- To offer services to students and professionals within the Caribbean, the USA, Brazil, China: Job attachment, Internship programmes.

### ☀ G.M.G.'S Educational Tours: Guadeloupe/ Martinique/ French Guiana.



- Specialising in Linguistic / Socio-cultural / Home Stay trips.
- Inter-Caribbean Cultural and Business exchanges programmes (with a view to promoting a future sense of cooperation between neighbouring isles)
- Teaching French as a foreign Language

When it comes to Business, **Caribbean Community Business Development**, is aim to develop importation and exportation within and out of the isles:

- ☀ **To offer business-related services and advice to local companies**
- ☀ **To open new markets and create useful links between Caribbean companies**
- ☀ **To promote both small and large scale sales of any CARICOM products with a view to future exportation further afield.**
- ☀ **Joint-ventures in Business and Education**



# PROFESSIONAL EXPERIENCE

## 2000-NOW INTERNATIONAL PROJECTS CONSULTANT : COOPERATION PROJECTS

**Promoting** regional cooperation for future partnership with our Caribbean neighbours through technical and expertise exchanges in the educational, cultural, business and tourism fields:

- Corporate consulting
- Personal development
- Diagnosis and Situation analysis
- Projects realisation and follow-up
- Training projects assessment and elaboration
- Suitable educational method
- Programme organisation and pedagogical follow-up

## 1982-NOW EDUCATION AND SOCIO-CULTURAL PROJECTS DESIGNER

**Organising:**

- Linguistic, Socio-cultural Home-Stay (since 1982)
- Inter-Caribbean school exchange programmes (primary, secondary schools and higher )
- Professional workshops and immersion programmes (student advisory and Internship consulting)
- Professional and adult intensive courses

## 2000-NOW CCBD AND CCBD Inc. FOUNDER AND GENERAL MANAGER

Martinique in 2000 and Barbados in 2006



**Offering services** in the Educational, Cultural and Business fields

**Promoting** French language abroad

**Developing** inter-Caribbean exchanges in the above fields.

## 1982-NOW PLAYFUL ESL/EFL METHOD DESIGNER

**Designing** a practical English programme ranging over 10 years  
Initiation for children 2 to 11 years of age

## 1982-NOW PLAYSCHOOL ENGLISH INSTITUTE (ESL/EFL CENTRE as well as the logo in 1982) FOUNDER



**Founding a teaching institute** specialised in English as a Foreign Language for all level  
(children, students & adults)

**Designing** the institute logo

## 1977-1999 HIGH SCHOOL ENGLISH AND LITERATURE TEACHER

**Registered teacher**, working for the French Ministry of Education

## 1976 ADULT TRAINING PROGRAM MANAGER FOR THE INNER LONDON EDUCATION AUTHORITY

**Managing** programmes at:

- Chelsea-Westminster Institute (Sloane Square)
- Marlborough School (Glebe Place)
- Brixton College for Further Education (SW3)

## 1976 ENGLISH TEACHER AND LANGUAGE LAB MANAGER IN ENGLAND

**Managing** language lab

**Teaching** Intensive adult programmes

## 1973-1975 TRAINING IN ST GILLES SCHOOL OF LANGUAGES

# EDUCATION

## 2007-2008 CORPORATE COACH & TEAM, CT TRAINER, CONSULTANT COACH, MARTINIQUE

- \*Coaching method and tools apprehension
- \*Team-building & Professional individual coaching
- \*Make a group of people turn from a gathering of individuals to a successful team.
- \*Learn how to use the principles of a muse in collective intelligence

## 1996 ERDISTON COLLEGE SOCIAL PSYCHOLOGY WORKSHOP, BARBADOS

## 1985 TESOL WORKSHOPS

**Member** of TESOL (*Teachers of English for Students of Other Languages*) “Washington” since 1985.

TESOL is a global organisation of Teachers of English as a Foreign Language (for all levels) organising conferences, symposiums, training workshops and debates

**Participated** to TESOL MIAMI, PUERTO-RICO, SAN FRANCISCO between 1987 and 1990

## 1976-1979 THEATRE WORKSHOP, MARTINIQUE

**Acting / Saying / Improvisation**

**Starred** as the Mother in Aimé Césaire’s Les Chiens se taisaient in the 1978 FORT-DE-FRANCE festival

## 1973-1975 ESL TEACHER TRAINING, LONDON, UNITED KINGDOM

Learned the language lab techniques

## 1971-1973 HIGHER CAMBRIDGE CERTIFICATES & PROFICIENCY AT ST GILLES SCHOOL OF LANGUAGES, LONDON, UK

## 1970 PHILOSOPHY, LITERATURE & ANCIENT TEXTS BACCALAUREATE (HONOURS), MELUN, FRANCE at the “Saint Aspais” Private High School

# SKILLS AND OTHER INTERESTS

## VIDEO AND COMMUNICATION SKILLS

**On-stage drama acting experience**

**Use of audio-visual and communication techniques** for playful and educational purposes in French, English, Chinese and Foreign languages

## HUMANITARIAN COMMITMENTS WITH MASTAYOE (FOUNDER & CHAIRPERSON)

French association under the 1901 Act created in 1996 to promote:

Education, Health, Social Issues with young destitute and deprived children in the South-west of Saint-Lucia (From Vieux-Fort to Soufriere)

February 2000: Milk distribution programme

•Beginning of a milk distribution programme over 3 years for 3000 children in 47 pre-schools and primary schools in the South-West area in Saint-Lucia (from Vieux-Fort to Bouton) in collaboration with the Saint-Lucian government in cooperation with the instances (Martinique Regional Council, General Council, French Government, European funds).

•Production and distribution of the milk “La Ferme”, Beauséjour, Vieux Fort, Saint Lucia.

